



Depthography, Inc. has perfected the art of producing lenticular images. These images have a much wider viewing angle than a hologram, in full photographic color, & do not require specific lighting. A photo captures an instant, a movie depicts an episode, Depthography's images combine aspects of both. A visual concept can be captured, isolated, emphasized and replayed to the viewer's pleasure by a mere interactive gesture. Objects can appear behind, and project in front of the picture. The dramatic perception of depth makes you want to touch the picture to prove it is not on a flat surface.

#### Manufacturing What We Sell

One of the best advantages of purchasing lenticular images from Depthography is our all-purpose manufacturing facility. We do our own factory production, in coordination with our in-house graphics department. This assures you of several important benefits:

- Greater Quality Control
- Customizing Versatility
- Faster Turnaround of Orders
- More Responsive Customer Service
- Cost Effective Prices

Depthography is currently manufacturing lenticulars as large as 43" X 8' with the following techniques available.

By using our amazing 2-D into 3-D translation methods, any photograph or flat artwork can be transformed into a full three-dimensional lenticular by our unique proprietary computer imaging techniques.

You can have the simpler, elegant lenticular picture or several seconds of continuous action. Existing motion picture film or stock footage can be utilized as source material for an animated sequence utilizing more than 72 frames. Live models and sets can be photographed with our unique real time scanning cameras to show a sequence of completely unfragmented motion and 3-D for a truly exclusive display. Live models and objects can also be combined with computer art or scanned images.

Your computer generated image files can be supplied "camera ready", or used as original source material for 3-D or 2-D animated images. Computer Graphics World Magazine in January of '94 reviewed Depthography's images for the 'TECH WATCH' column and said the following about our 2-D animations... "Cool... you'll suddenly find yourself watching an animation of remarkable sophistication." Our imaging techniques complement and dramatize POP applications; advertising; trade show and window displays; corporate art pieces; high end collectible product lines, such as framed art pieces, clocks, jewelry, cosmetic cases; etc. Mass production of book, cd and cassette covers, mailers, business cards, product labels, and premiums are also available.

We also make custom 3-D anaglyphs, and sell lenticular lens material.

When you call us, we can discuss the project, general concept and various options to ensure the best possible result for lenticular or anaglyph translation. Design ideas can be provided to assist in utilizing the full capabilities of the various processes. Go to <http://www.depthography.com/pricing.html> for lenticular pricing. Please call us directly at 718-824-1052, or E-mail your requirements to us at [info@depthography.com](mailto:info@depthography.com)

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